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Our Presenters



Stephanie Brun de Pontet has extensive experience working with sibling teams, and developing training programs to educate the next generation about stewardship, and other family business best practices. A recognized expert on the topic of succession, Stephanie frequently collaborates with clients on key aspects of this process, such as establishing succession plans, drafting needed policies and oversight structures, and building a framework for next-generation collaborations.



Christine Sproule, is the Executive Director of Triangle Fund a sixth generation family foundation located in Corning, New York. The Fund offers support to nonprofit agencies that establish meaningful relationships between school, community and family, serving at-risk youth living in the Chemung, Schuyler and Steuben counties of the Southern Tier. Christine is also actively involved with Grantmaker's Forum of New York State. On the Program and Conference Committee's she is working to promote family foundations to place a strong emphasis on the next generation and youth involvement.

New York Family Business Center

235 Harrison Street
Syracuse, NY 13202
(315) 579-2871

www.NYFBC.org

**Annual
Family-Owned Business
Education Day**

Growth Through Education for the Whole Family

**Monday, June 27, 2011
8:30 AM**

**The Lodge at Welch Allyn
4355 State Street Road
Skaneateles, NY 13153**

**Conference Designed for
Ages 10 & Up**



We are a not for profit organization, providing tools and resources specific to family businesses in Upstate New York in a nurturing and confidential environment.

Keynote Speakers



James D. Houghton
Chair, Market Street Trust Company

James Houghton is a sixth generation family member and chairman of Market Street Trust Company, a multi-family office and wealth management firm that has grown from the accounting office started by his great-grandfather in 1909 to serve the financial interests of the founding family of Corning Glass Works.

James also serves as an ex-officio member for all the Market Street's committees. Prior to Megunticook, James worked for Corning Incorporated as a business manager in the Advanced Display and Telecom Products Divisions and began his career in corporate finance with JP Morgan in New York and London. James is a Trustee of the Corning Museum of Glass and St. Paul's School. He is also an Overseer of Shady Hill School in Cambridge, MA and a Director of the Triangle Fund. James received his B.A. from Harvard College.



Beth A. Landin
Vice President, Client and Strategic Relationships

Beth is responsible for ensuring service excellence to Market Street Trust Company's client families. She oversees Market Street's Client Service Team and works with individuals and family groups on understanding financial, estate planning, fiduciary and related legal issues, as well as family governance and education.

Beth joined Market Street in 2007 from Corning Incorporated, where Beth was managing Strategic Analysis for Corning Environmental Technologies. Beth has over fifteen years of commercial management and strategic planning experience across multiple industries, including overseas assignments in China, Japan and Korea.

8:30 Arrival & Conversation

9:00 Welcome

Introductions of Speakers
Self-Intro's of family businesses

9:30 Keynote Presentation

James Houghton & Beth Landin

The whole family will enjoy learning about the Legacy of the Houghton family from Corning Glass, to Corning Incorporation onto Market Street Trust.

10:45 Breakfast

SESSION FOR AGES 10 — 18

11:15 Pollinate the Family Legacy

Chris Sproule

Securing the family's charitable legacy involves even the youngest of family members. We will explore how your family values allow us to contribute, no matter our age.

12:30 It's My Business

Junior Achievement's programs help students make informed, intelligent decisions about their future, and fosters skills that will be highly useful in the business world.

SESSIONS FOR AGES 19 & Up

11:15 **Transitioning to the Next Branch Part 1—Stephanie Brun de Pontet**
Practical tools and best practices to aid the current generation in transitioning the family business to the future generations.

12:30 **Transitioning to the Next Branch Part 2—Stephanie Brun de Pontet**
Practical tools and best practices for the future generations preparation for ownership and stewardship of the family-owned business.

2:00 **Raking up**
Discuss and share takeaways of today's topics. Evaluate programs and discuss upcoming programs.

2:45 **Barbecue & Family Fun**



Member Rates:

10 to 19 years \$ 50/attendee

20 years & up \$ 95/attendee

Non-Member Rates:

10 to 19 years \$ 50/attendee

20 years & up \$175/attendee

Add Family Members \$125/attendee

To register and learn more

visit www.nyfbc.org

Email or Call Donna Herlihy

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